



Why Funding Applications Fail

Recent research by the Directory of Social Change revealed that one third of all applications to funders ended up in the bin because they were ineligible. That's a staggering 361,000 applications, and an awful lot of completely wasted effort!

Were they hopeless projects making little or no difference to people's lives? Absolutely not! They were rejected because the application didn't meet the criteria set by the funder.

Here's our suggestions why applications fail:

1. The funder will only fund registered charities
2. The project doesn't meet the criteria
3. Project doesn't demonstrate the need
4. Project is poorly planned
5. Form is incomplete or illegible –answer all the questions
6. Deadline missed
7. Supporting documents missing or inaccurate
8. Projects are not presented clearly and concisely
9. The budget doesn't add up
10. No monitoring or evaluation process in place

To save your application ending up in the bin, read our factsheets and guidelines and let us look through your application before sending it.