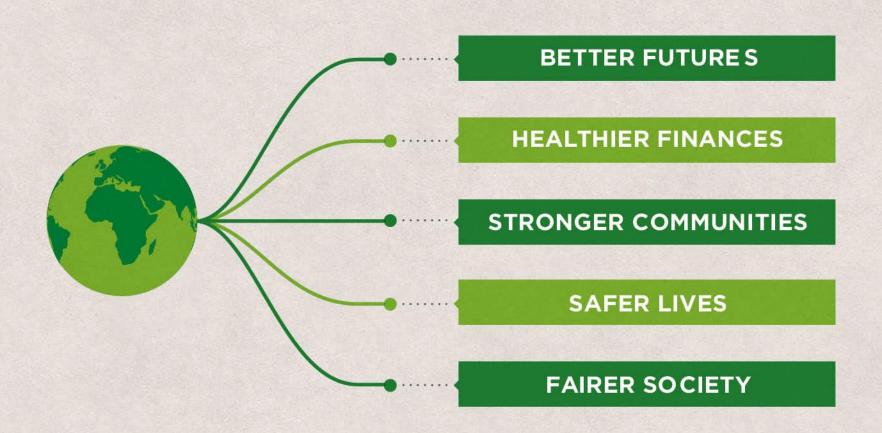
COMIC RELIEF

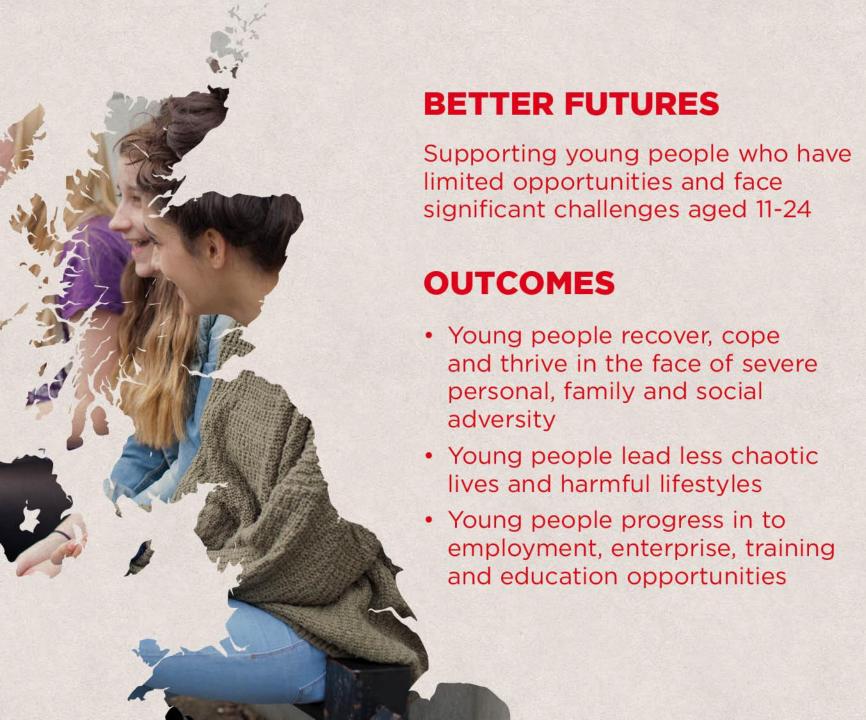
OUR APPROACH

- Supporting organisations with the people, ideas and ability to tackle complex problems and create positive social change
- Flexible and responsive funding strategy, allowing organisations to select the approaches they feel are most effective in tackling pressing issues
- Aim to fund all over the UK including England, Northern Ireland, Scotland, Wales, the Channel Islands and the Isle of Man



A JUST WORLD FREE FROM POVERTY







HEALTHIER FINANCES

Aims to support people in financial hardship

OUTCOMES

- People in severe financial hardship increase their financial literacy, reduce their debt and maximise their income
- People who are financially excluded access affordable credit and financial services





FAIRER SOCIETY

Aims to empower and give a voice to marginalised groups of people, challenge injustice and bring about positive changes for those who face discrimination and stigma

OUTCOMES

- People from marginalised groups engage with and influence decision-makers and hold them to account
- People from marginalised groups are subject to less discrimination from public attitudes, laws, policy or services





SPORT FOR CHANGE

Continuing our support for organisations using sport as an integrated approach to achieving change...

- Increasing the skills and life prospects of children and young people at risk
- Supporting access to and transitions through high quality education and beyond
- And as part of community-based responses to HIV

UK GRANT MAKING PRIORITIES

Demonstrating a proven and significant gap

Building on effective practice

People with direct experience at the heart of the organisation

Supporting new ways of working

Commitment to Partnerships

We are also keen to make sure that our funding reaches the very poorest communities in the UK and that projects are accessible and welcoming to all who need them

MONITORING, EVALUATION & LEARNING

Learning from grantees to understand how and why change happens and how this can be sustained

We expect organisations to monitor and report on their progress and learn from their experience

When you apply you should budget for training needs or data collection tools to help you do this effectively

We know that organisations will need to take a different approach depending on their size, activities and the people they work with

We will work with you to make this happen

HOW MUCH AND FOR HOW LONG?

- Minimum grant is £10,000
- · No upper limit
- Most grants likely to be £20,000 - £40,000 p/a
- Some larger grants when an exceptional case is made
- Maximum 3 year grants



HOW TO APPLY

- Online eligibility quiz www.comicrelief.com
- 2 stage application process
- Rolling programme: no deadlines
- Stage 1 proposal decisions - 6 weeks
- 1 month to submit stage2 proposal
- Final decision 8 weeks later
- Expect majority of grants to be allocated to organisations with a turnover of less than £1 million



