



Localgiving.com

8 Reasons to Join Localgiving

1 Automated Gift Aid Collection (even for unregistered groups)
All our members can benefit from an extra 25% on donations, all processed by us!

2 Friendly Help Desk
Call 0300 111 2340 for support using the site or to speak with a trained fundraiser

3 Project Pages, Appeal Pages and Individual Fundraising Pages
Manage and track your online fundraising through our tailored pages

4 Local and National Match Funding
Benefit from match funding campaigns to make your donations go further

5 One-time and Monthly Donations
Supporters can simply make one-time donations or set up Direct Debits

6 Updateable Webpage and URL
Edit your webpage at any time and share it using your unique web address

7 Tailored Finance and Marketing Reports
Keep on top of your accounts by downloading full breakdowns of your donations

8 Fundraising Guides, Tools, Webinars
Access training on everything from Social Media to Writing A Press Release

Platform	Donation	Processing Fee	Payment Fee	Gift Aid	Match Fund	Total for Charity	Membership fee
Localgiving	£10	5%	1.2% +20p	£2.50	£10	£21.55	Free for the first year for NI groups
Just Giving	£10	5%	1.3%	£2.50	0	£11.74	£216
Virgin Money	£10	2%	1.45%	£2.50	0	£12.15	£120
The Big Give	£10	1%	0	£2.50	0	£12.00	0
BT My Donate	£10	0	1.3%/15p	£2.50	0	£12.37/£12.35	0
Charity Checkout	£10	2.13%	0	£2.50	0	£12.20	£299

Register your charity or community group in 6 easy steps:

1

Go to <http://localgiving.com/charitysignup> and create your charity account.

2

Create your Localgiving page: basic details

Enter in your organisation's contact details, including external website address & social media info. Let us know what type of organisation you are, as well as the number of full-time staff and volunteers you have.

3

Complete your Localgiving page information

Enter detailed information to let people viewing your page know what you do. 1 - 3 photos will help to illustrate your cause. Give 3 examples of what your organisation can do with different sums of money – this will help show the impact a donation can have.

4

Enter your bank details

We need to know where to pay your donations to, so make sure to enter in the correct details here. You'll need to provide a bank statement for this account during the validation process to ensure that we are transferring money to the right place. You can also add contact information for your treasurer or finance person.

5

Submit your webpage

Finally, choose your unique URL – try to keep this as short as possible to make it easier to share with supporters. Select the most appropriate categories for your organisation so that people can find you using the search function.

6

Complete the validation forms

The final stage for us to process your application is validation. This enables us to ensure that your organisation has charitable objectives and is in line with our eligibility criteria. Complete the forms and return them via email or post and we'll start processing them the same day!

If you need any support through the process, please call our Help Desk on 0300 111 2340 where Annalisa, Steph or Cara will be happy to help.