

A grant maker's perspective

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What funders look for

1. Fit



What funders look for

2. Clarity

Examples



Our aim is to provide an avenue of wellbeing for individuals and families.



We're a charity that works to preserve and protect historic places and spaces – for ever, for everyone.

Your turn – re-write these sentences

- 1. Our project will empower young people through hands-on activities.**
- 2. We deliver much needed social care support for refugees and asylum seekers alongside our legal casework.**
- 3. Our employability project is really successful.**
- 4. Older people will have increased wellbeing.**
- 5. We provide an intensive, holistic outreach support service.**
- 6. More people with learning disabilities will access more opportunities.**

What funders look for

3. Logic



What funders look for

4. Realistic



What funders look for

5. Passion



Your turn again – another exercise

What funders look for

6. Outcomes



What funders look for

7. Evidence



Finally – don't mess up



Thank you

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